

NASSAU, THE BAHAMAS · EST. 2005

YOUR BRAND. EVERY INBOX. BAHAMAS.

THE BAHAMAS' #1 EMAIL ADVERTISING PLATFORM

A leave-behind for businesses ready to reach 30,000+ opted-in Bahamian subscribers — including our Hot List of 5,000–8,000 most engaged buyers.

BUILT FOR THE BAHAMAS. NOWHERE ELSE.



Email is still the most personal channel a business has. It isn't competing for attention in a feed. It sits in an inbox until someone reads it — and it's entirely yours, not rented from a platform.

KemisEmail has carried that channel for Bahamian businesses since **2005**. Hotels announcing a new season. Retailers putting out a weekend offer. Restaurants filling a Tuesday night. Twenty-one years of decision-makers and buyers, still on one list.

HYPER-LOCAL AUDIENCE

Every subscriber is right here in Nassau and the islands. No wasted impressions on international traffic.

SAME-DAY DEPLOYMENT

Got a deal today? We'll get it into inboxes within hours. Urgency campaigns are our specialty.

FULL CREATIVE SERVICE

Send us your assets and we design, write, and build your campaign end-to-end. You approve — we deploy.

PERFORMANCE REPORTING

Opens, clicks, and results on every send — so you know exactly what's working.

A SUBSIDIARY OF KEMIS LTD.

KemisEmail is part of the Kemis Group of Companies. Founded and led by **Kenneth Moncur**, Founder & Group Managing Director — serving Nassau businesses with owned digital channels that convert.

INDUSTRIES WE SERVE

QSR & RESTAURANTS

HOSPITALITY

RETAIL

PROFESSIONAL SERVICES

EDUCATION

EVENTS & ENTERTAINMENT

FINANCE

HEALTH & WELLNESS

PROOF

BY THE NUMBERS



KEMIS

EMAIL

Real opted-in Bahamian subscribers. Real open rates. Real campaigns — not a purchased list or scraped database.

30K+

OPTED-IN
SUBSCRIBERS

38%

AVG
OPEN RATE

3,000+

CAMPAIGNS
SENT

21

YEARS
IN MARKET

\$19.99

HOT LIST CAMPAIGN · 5,000–8,000 ENGAGED BUYERS

Our top openers and clickers — the people who never miss a deal. Smaller reach. Higher intent. Design included.

2×

INDUSTRY OPEN
RATE BENCHMARK

THE GLOBAL AVERAGE EMAIL OPEN RATE IS ~21%.

KEMISEMAIL AVERAGES 38% — NEARLY 2× THE INDUSTRY STANDARD — BECAUSE OUR LIST IS LOCAL, OPTED-IN, AND ENGAGED.

TWO WAYS TO REACH THE LIST

Hot List (\$19.99) hits 5–8K engaged subscribers. **Standard (\$65)** hits 30K+ inboxes across the full list. Same design quality. Same trusted audience. Different reach — different price.

THE BRANDS NASSAU TRUSTS

From fast food to freight — Nassau's most recognised brands choose KemisEmail to reach their customers first.

BURGER KING

NASSAU, BAHAMAS

Flame-grilled LTOs and meal deals, week in and week out — reaching Nassau's most engaged email audience while the offers are still hot.

41%

OPEN RATE

12%

CLICK RATE

KFC

BAHAMAS

Sweet Chicky, Crazy Tuesdays, Summer Buckets — limited-time sandwich buzz plus weekly runs on the same trusted list.

44%

OPEN RATE

15%

CLICK RATE

URBAN NASSAU RIDES

NASSAU, BAHAMAS

Corporate accounts, families, and book-ahead riders — transport reminders land before they need a vehicle, not after.

36%

OPEN RATE

9%

CLICK RATE

"We run a KemisEmail drop every Tuesday — and the bookings follow all week. Regulars tell us they wait for that message before they plan their rides; it's part of how Nassau moves now."

URBAN NASSAU RIDES · OWNER

ALSO ON THE LIST

DREWBER SOLUTIONS

OASIS BAR & BISTRO

WINDERMERE

NPCS

MONUMENT BEVERAGE

FAMILY GUARDIAN

COLOMBIAN EMERALDS

THE PAPER PLACE

LAWBEY

PALMDALE PUB

CAMPAIGN GALLERY

Real campaigns for real Bahamian brands — designed, built, and delivered by KemisEmail.



PRICING TIERS



One-time or monthly. Hot List or full broadcast. Design included — no retainer required to get started.

NEW · ENGAGED BUYERS

HOT LIST CAMPAIGN

\$19.99

One-time · Book anytime

- ✓ 5,000–8,000 engaged subscribers
- ✓ Top openers & clickers only
- ✓ Full campaign design included
- ✓ You provide artwork + copy
- ✓ Ideal for deals & flash offers

STANDARD CAMPAIGN

\$65

Per broadcast

- ✓ 30,000+ inboxes reached
- ✓ Full creative design
- ✓ Performance report included
- ✓ Same-day deployment available

MONTHLY PACKAGE

\$249

Up to 4 campaigns / month

- ✓ Everything in Standard
- ✓ Priority scheduling
- ✓ Dedicated account manager
- ✓ Monthly strategy session

CHOOSE HOT LIST (\$19.99) WHEN:

- You have a weekend deal or flash sale
- You need last-minute fills (tables, seats, slots)
- Budget is tight but intent matters more than reach
- You want the buyers who already open & click

CHOOSE STANDARD (\$65) WHEN:

- You want broad awareness across Nassau
- You're launching something new to the full list
- You need 30,000+ inboxes, not a segment
- You're running a monthly cadence at scale

Custom packages available for larger brands & multi-island campaigns. Talk to us.

HOW IT WORKS

**1****SEND US
YOUR BRIEF**

Your offer, your artwork, your deadline. We'll handle the rest.

2**WE DESIGN
& BUILD**

Professional email creative, tested across clients and mobile.

3**HIT INBOXES
& REPORT**

Your campaign reaches the list — Hot List or full broadcast — with results.

YOU PROVIDE

- Offer details & key copy points
- Product / venue artwork or photos
- Logo & brand colours (if available)
- Preferred send date & CTA

WE INCLUDE

- Full email design & build
- Mobile-ready layout & QA
- Deployment to Hot List or 30K+
- Performance report after send
- Same-day turns when needed

**HOT LIST OR STANDARD — BOTH INCLUDE DESIGN.
NO HIDDEN FEES. NO MONTHLY RETAINER REQUIRED TO START.**

READY IN HOURS, NOT WEEKS

Brief us now — we can often turn creative around the same day. Urgency is the point of email advertising in Nassau.

NEXT STEP

LET'S GET YOUR BRAND IN INBOXES



Book a Hot List campaign for \$19.99, a Standard broadcast for \$65, or lock in Monthly at \$249.
WhatsApp us or email the front desk — we'll respond fast.

CONTACT

WHATSAPP +1 (242) 447-9692
Fastest way to book a campaign

EMAIL frontdesk@kemisdigital.com
Subject: Service Kit — Book a Campaign

WEB kemis.email
Services · kemis.email/services

LOCATION Nassau, The Bahamas
KemisEmail, a subsidiary of Kemis Ltd.



WHATSAPP



KEMIS.EMAIL

BOOK A CAMPAIGN →

Hot List \$19.99 · Standard \$65 · Monthly \$249

WHATSAPP NOW